

## **REMARKS**

This paper responds to the Final Office Action dated January 4, 2010. No claims are herein amended. Claims 1-94 were previously canceled, and claims 95-119 are presently canceled. Claims 120-139 are herein added. As a result, claims 120-139 are now pending in this application.

### ***The Rejection of Claims Under § 103***

Claims 95-105 and 107-118 were rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over the Feedback Forum (eBay.com, November 10, 1999, via web.archive.org, hereinafter “Feedback Forum”), in view of Falk et al. (U.S. Published Patent Application No. 2001/0037206, hereinafter “Falk”), in further view of Fuerst (U.S. Patent No. 6,189,029).

Claims 95-105 and 107-118 are herein canceled.

Claims 106 and 119 were rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over the Feedback Forum, in view of Falk, in further view of Fuerst, in further view of Bayer et al. (U.S. Patent No. 6,311,190, hereinafter “Bayer”). Claims 106 and 119 are herein canceled.

### ***New Claims***

Independent claims 120, 132, and 138 are new, and each recites, in part, “**access[ing] a predefined comment applicable from a first user to a second user, the predefined comment including a predefined word in a first language” and “generat[ing] a modified comment based on the predefined comment, the modified comment being a version of the predefined comment and including a modified word in a second language,” as well as “present[ing] the modified comment as selectable by the first user as a statement of an opinion held by the first user regarding the transaction between the first user and the second user.”** Applicant respectfully submits that at least these claim limitations are absent from any combination of Feedback Forum, Falk, Fuerst, or Bayer.

**AMENDMENT AND RESPONSE UNDER 37 C.F.R. § 1.116 - EXPEDITED PROCEDURE**

Serial Number: 09/740,502

Filing Date: December 19, 2000

Title: METHOD AND APPARATUS FOR PROVIDING PREDEFINED FEEDBACK

**Page 12**  
Dkt: 2043.012US1

Accordingly, the scope and content of Feedback Forum, Falk, Fuerst, and Bayer, even if combined, do not teach or suggest all claimed elements or support rational inferences that one skilled in the art reasonably would be expected to draw to reach all claimed elements. As a result, Applicant respectfully asserts that new independent claims 120, 132, and 138, and their respective dependent claims 121-131, 133-137, and 139, are patentable over the combination of Feedback Forum, Falk, Fuerst, and Bayer. Moreover, the dependent claims may each be patentable based on limitations recited therein. Thus, Applicant respectfully requests that the new claims be considered and allowed.

**AMENDMENT AND RESPONSE UNDER 37 C.F.R. § 1.116 - EXPEDITED PROCEDURE**

Serial Number: 09/740,502

Filing Date: December 19, 2000

Title: METHOD AND APPARATUS FOR PROVIDING PREDEFINED FEEDBACK

Page 13  
Dkt: 2043.012US1

**CONCLUSION**

Applicant respectfully submits that the claims are in condition for allowance, and notification to that effect is earnestly requested. The Examiner is invited to telephone the undersigned at (408) 278-4048 to facilitate prosecution of this application.

If necessary, please charge any additional fees or deficiencies, or credit any overpayments to Deposit Account No. 19-0743.

Respectfully submitted,

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402--0938  
(408) 278-4048

Date 04 March 2010

By /



Joseph J. Wang  
Reg. No. 61,123

**CERTIFICATE UNDER 37 CFR 1.8:** The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 4th day of March, 2010.

Chris Bartl  
Name

  
Signature